

Press Release

ELANTAS & Von Roll to Showcase Cutting-Edge Solutions at The Battery Show 2024

St. Louis, MO, September 13, 2024 – As a global leader in electrical and electronics insulation, ELANTAS, along with its affiliate Von Roll, is thrilled to announce its participation in the Electric & Hybrid Vehicle Tech Expo co-located with The Battery Show. The event, North America’s largest and most comprehensive advanced battery conference, will take place from October 7 to 10, 2024, at Huntington Place in Detroit, Michigan.

ELANTAS: Pioneering Solutions for the Electric Vehicle Industry

As the automotive industry rapidly transitions toward electric vehicles (EVs), ELANTAS remains at the forefront of innovation. Our cutting-edge solutions cater to the highly technical segment of EVs, addressing critical components such as:

1. **Power Electronics:** ELANTAS insulation materials enhance the performance and reliability of power electronics systems, ensuring efficient energy conversion and distribution.
2. **Batteries:** We provide specialized insulation solutions for battery packs, extending their lifespan and safeguarding against thermal and electrical stress.
3. **EV Motors:** Our materials contribute to the optimal functioning of electric motors, supporting seamless power delivery and minimizing energy losses.
4. **Sensors:** ELANTAS sensor insulation solutions enable accurate data collection and transmission, crucial for EV safety and performance.

Visit ELANTAS at Booth #822

During The Battery Show 2024, attendees can explore our booth (#822) to:

- **Engage with Experts:** Meet our knowledgeable team and discuss customized solutions tailored to your specific needs.
- **Experience Live Demos:** Witness firsthand how our materials enhance EV performance, safety, and efficiency.
- **Learn About Our Innovations:** Discover the latest advancements in insulation technology and their impact on the electric vehicle industry.

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“We are excited to showcase ELANTAS’ contributions to the EV revolution,” says Ms. Kristy Johnson, Vice President of Commercial and Technology. “Our commitment to excellence drives us to develop electrical and electronic insulation solutions that empower the electric mobility ecosystem.”

About The Battery Show 2024: The Battery Show and EVT Expo, now in their 14th year, bring together industry leaders, engineers, and innovative thinkers to explore groundbreaking products and solutions in battery and electric vehicle technology. With over 19,000 expected attendees and 1,150 exhibitors, this event is a must-attend for anyone involved in the advanced battery sector.

About ELANTAS:

ELANTAS, a part of the ALTANA AG, is represented by over 20 manufacturing companies in all major regions worldwide and employs more than 2,000 people.

ELANTAS is a leading manufacturer of insulating and protective materials with a focus on the global electrical and electronics industry. The ELANTAS group offers a comprehensive portfolio of wire enamels, impregnating resins and varnishes, casting and potting resins, flexible electrical insulation materials, materials for electronic protection, specialty industrial coatings, products for printed electronics as well as a wide range of tooling and composite materials. ELANTAS products support the transition to eMobility and Green Energy for a more sustainable future.

The company is headquartered in Wesel, Germany.

www.elantas.com

About Von Roll Holding AG:

Founded in 1823, Von Roll is one of the most traditional companies in Switzerland. In the course of the company’s history, Von Roll has had to adapt several times to a changing market environment and has thus evolved from the largest Swiss steel and ironworks into a state-of-the-art industrial company that is helping to drive the energy transition.

Today, Von Roll is the global market leader for electrical insulation systems used in the largest wind turbines, develops high-performance technical materials for the next generation of batteries in the field of electromobility, and produces particularly environmentally friendly plastics for the aircraft industry. With 14 sites worldwide and around 1,000 employees, the Group supplies customers in more than 80 countries.

www.vonroll.com

About ALTANA:

ALTANA is a global leader in true specialty chemicals. The Group offers innovative, environmentally compatible solutions for coating manufacturers, paint and plastics processors, the printing and packaging industries, the cosmetics sector and the electrical and electronics industry. The product range includes additives, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins and varnishes, and testing and measuring instruments. ALTANA’s four divisions, BYK, ECKART, ELANTAS, and ACTEGA, all occupy a leading position in their target markets with respect to quality, product solution expertise, innovation and service.

Headquartered in Wesel, Germany, the ALTANA Group has 64 production facilities and 68 service and research laboratories worldwide. Throughout the Group, around 8,000 people work to ensure the worldwide success of ALTANA. In 2023, ALTANA achieved sales of more than € 2.7 billion. About 7 percent of the total sales is invested in research and development each year. Its high earning power and high growth rate make ALTANA one of the world’s most innovative, fastest growing, and most profitable chemical companies.

www.altana.com

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